

# Oliver Mark Jones

# Visual designer

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## **Ideas Britain – Design Lead – 2014 - 2015 (London)**

I've recently finished some exciting product design for Ideas Britain - an integrated mobile app through which ideas can be submitted. People can view, help and vote. Specific branded genre competitions are won and all of this alongside a broadcast channel that showcases talent, expertise and inspiration. I've worked from the ground up on this project - UX, branding, mobile UI and strategic marketing design (to view a prototype of the app: <http://invis.io/RD1SDDBE5>).

## **Scholantis – Design Lead – 2014 (Vancouver)**

Led the UX & re-design for a responsive platform that enables schools across Canada to build their own websites and manage administration through bespoke online tools. I also played a key part in driving new business for the company through holding product user focus groups whilst also re-vamping the branding and website (<http://scholantis.com>).

## **Mobify – Freelance Mobile Designer – 2013 - 2014 (Vancouver)**

Worked on the mobile re-design of Hawaii-based Outrigger Resorts (<http://www.outrigger.com>). I also led the mobile re-design of New York fashion label theory (<http://www.theory.com>). Both resulted in huge increases in mobile commerce and have earned Mobify a reputation as the go-to mobile optimisation service in North America (<http://www.mobify.com>).

## **Engine Digital – Freelance Visual Designer – 2013 (Vancouver)**

Working with the UX department on two major projects, I led the re-design of a BC Hydro teaching platform for energy conservation awareness (<http://www10.bchydro.com>) and authentication screens for Western Union Global.

## **Zak Media – Senior Freelance Designer – 2013 (London)**

Leading the visual design and UX, I worked closely with Brompton Brands in creating responsive web sites for two world famous London-based restaurant / bar haunts - Mahiki (<http://www.mahiki.com>) and Bodo's Schloss. I also formed part of a highly successful new business team winning competitive creative pitches for Pernod Ricard and Bayer Pharmaceuticals and Latitude Marketing. (<http://www.zakmediagroup.com>).

## **Marks and Spencer – Freelance Visual Designer – 2013 (London)**

Engaging with the UK and international UX teams was crucial in escalating my experience in the area of in-store e-commerce touch screen installations across European M&S branches; this encompassed personal shopping tools and the launch of M&S on mobile and tablet, which represented a pivotal paradigm shift for the brand.

## **CBRE – Senior Freelance Designer – 2012 - 2013 (London)**

As part of my consultancy at CBRE, I have helped the UK business utilise digital technologies to help widen their proposition within the property market through digital TV dashboards, touch-screen installations and iPad apps.

## **Jam (Engine Group) – Digital Designer – 2011 - 2012 (London)**

Working on some of the most innovative social media projects in the UK for clients such as Coca-Cola, Samsung, Microsoft, Sky, ODEON, Tesco, Renault and Next. I represented an element within a team that won vital and high profile contracts, on behalf of this high end and forward thinking agency. (<http://www.spreadingjam.com>).

## **Black Sun Plc – Digital Designer – 2009 - 2011 (London)**

Working with clients including HSBC, Barclays Premier, Burberry, Vertu, Thomas Cook and Bluewater, my role included the conception of designs for corporate websites, annual reports and e-newsletters. (<http://www.blacksunplc.com>).

**Higher education:** 2005 - 2008 BA (Hons) 2:1 in Interactive Media Production at Bournemouth University

**Secondary education:** 1997- 2004 Bennett Memorial. GCSE's: 10 grade C and above. A Level's: B, B, C.

**About me:** I love being outdoors and regularly mountain bike. I always try to travel out to obscure places to take in new experiences and feed my curiosity for ideas - I find this feeds quite nicely back into my work. I have around seven years experience as a designer now; I work extremely well within most team dynamics and always give me all to a project.